

HOT SPRINGS

Arkansas

TALK OF THE TOWN

DISCOVER WHAT NATIONAL MEDIA OUTLETS ARE SAYING ABOUT THIS DESTINATION TOWN IN ARKANSAS

1

TOP EMERGING TRAVEL DESTINATION (U.S.)

PRICELINE

2

10 BEST STREETS IN AMERICA

AMERICAN PLANNING ASSOCIATION

3

10 BEST NATIONAL PARKS

TIME MAGAZINE

4

BEST HOT SPRINGS DESTINATIONS (WORLD)

TRIPSAVVY.COM

5

WORLD'S MOST COLORFUL PLACES

EXPEDIA

6

BEST PLACES TO VACATION IN ALL 50 STATES

ORBITZ

7

20 MOST BEAUTIFUL LAKES IN THE U.S.

BUSINESS INSIDER

8

GREATEST PLACES TO RETIRE

KIPLINGER

9

TOP 10 EVENTS IN NORTH AMERICA (ST. PAT'S)

DESTINATIONS MAGAZINE

10

LESSON IN REBIRTH FOR NATIONAL PARKS

CHRISTIAN SCIENCE MONITOR

GARLAND COUNTY GROWTH

POP. 100,180 **INCOME** \$44,800 Median Household Income

- 2023** ↑ 6.12% City Sales Tax Collections 2023 over 2022
 ↑ 7.14% Tourism Sales Tax Collections 2023 over 2022
- 2022** ↑ 7.37% City Sales Tax Collections 2022 over 2021
 ↑ 14.05% Tourism Sales Tax Collections 2022 over 2021
- 2021** ↑ 14.62% City Sales Tax Collections 2021 over 2020
 ↑ 30% Tourism Sales Tax Collections 2021 over 2020
- 2020** ↑ 4.91% City Sales Tax Collections in 2020 over 2019*
 ↓ 11% Tourism Sales Tax Collections 2020 over 2019
- 2019** ↑ 14% City Sales Tax Collections in 2019 over 2018
 ↑ 8.8% Tourism Sales Tax Collections 2019 over 2018

*Growth Even in a COVID Year

LOCATION



- Hot Springs
- ★ Little Rock, AR (55mi)
- Texarkana, AR (118 mi)
- Fayetteville, AR (182 mi)
- Memphis, TN (188 mi)

DAILY TRAFFIC COUNT

INTERSTATE 30 61,000	HIGHWAY 270 27,000
HIGHWAY 7 21,000	HIGHWAY 70 19,000

MEET THE HOT SPRINGS VILLAGE COMMUNITY



This nearby retirement destination makes a major impact on area retail restaurants and attractions. With \$371M in annual disposable income spent locally, the annual median household income in "The Village" is \$54,236.

ENJOY (OUR) GREAT OUTDOORS

FIVE
Lakes to Enjoy

TWO
State Parks
to Explore

250 MILES
Total of Hiking and
Biking Trails

26 MILES
of Mountain Bike Trails
Voted the Best Trails in
Arkansas Two Years
in a Row

3 EPIC TRAILS
Certified by IMBA

We're the gateway to
Hot Springs
National Park and the
Ouachita Mountains,
putting us in a prime
position for outdoor retail.





TRAVEL AND TOURISM

As one of Arkansas' top travel destinations, Hot Springs saw \$9.3 million visits and over \$1 billion spent by visitors in 2022



HISTORIC DOWNTOWN

Since 2014, 232 new businesses have opened and over \$165 million has been invested in the Historic Downtown District.



ACCOMMODATIONS

Home to the largest convention center in Arkansas, Hot Springs National Park has over 4,000 hotel rooms available.



ECONOMIC DEVELOPMENT

Since 2014, manufacturers have added over 1,500 jobs and made over \$300 million in capital investment.



OUTDOOR RECREATION

Just minutes from downtown, you'll find over 250 miles of biking and hiking trails in Hot Springs National Park, Northwoods Urban Wilderness Park and Ouachita National Forest.



HOT SPRINGS VILLAGE

The largest gated community in the United States by acreage, "The Village" offers its 14,024 residents world-class golf courses in addition to easy access to Hot Springs' amenities.

CONTACT US

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VIEW ADDITIONAL RELOCATION INFO AT MOVETOHOTSPRINGS.COM



PARTNERSHIP

*Hot Springs Metro Partnership
Growing Hot Springs*

