HOTSPRINGS Arkansas

TALK OF THE TOWN

DISCOVER WHAT NATIONAL MEDIA OUTLETS ARE SAYING ABOUT THIS DESTINATION TOWN IN ARKANSAS

- TOP EMERGING TRAVEL DESTINATION (U.S.)
 PRICELINE
- 10 BEST STREETS IN AMERICA
 AMERICA PLANNING ASSOCIATION
- 3 10 BEST NATIONAL PARKS
 TIME MAGAZINE
- BEST HOT SPRINGS
 DESTINATIONS (WORLD)
 TRIPSAVVY.COM
- WORLD'S MOST COLORFUL PLACES
 EXPEDIA

- BEST PLACES TO VACATION IN ALL 50 STATES ORBITZ
- 7 20 MOST BEAUTIFUL LAKES IN THE U.S.
 BUSINESS INSIDER
- GREATEST PLACES TO RETIRE
 KIPLINGER

KIPLINGER

TOP 10 EVENTS IN NORTH AMERICA (ST. PAT'S)

DESTINATIONS MAGAZINE

LESSON IN REBIRTH FOR NATIONAL PARKS

CHRISTIAN SCIENCE MONITOR

GARLAND COUNTY GROWTH

INCOME \$44,800 Median

2023

- ↑ 6.12% City Sales Tax Collections 2023 over 2022
- ↑ 7.14% Tourism Sales Tax Collections 2023 over 2022

2022

- ↑ 7.37%% City Sales Tax Collections 2022 over 2021
- 14.05% Tourism Sales Tax Collections 2022 over 2021

2021

- ↑ 14.62% City Sales Tax Collections 2021 over 2020
- ↑ 30% Tourism Sales Tax Collections 2021 over 2020

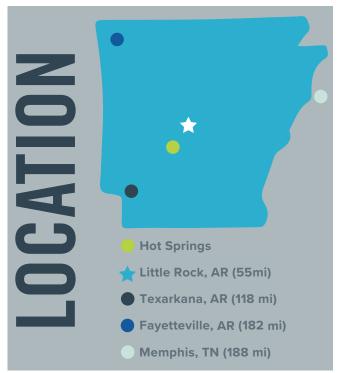
2020

- ↑ 4.91% City Sales Tax Collections in 2020 over 2019*
- ◆ 11% Tourism Sales Tax Collections 2020 over 2019

2019

- ↑ 14% City Sales Tax Collections in 2019 over 2018
- ↑ 8.8% Tourism Sales Tax Collections 2019 over 2018

*Growth Even in a COVID Year



Y TRAFFIC COUNT

INTERSTATE 30 61,000

HIGHWAY 270 27,000

HIGHWAY 7

HIGHWAY 70

21,000

19,000

MEET THE HOT SPRINGS VILLAGE COMMUNITY



This nearby retirement destination makes a major impact on area retail restaurants and attractions. With \$371M in annual disposable income spent locally, the annual median household income in "The Village" is \$54,236.





State Parks to Explore

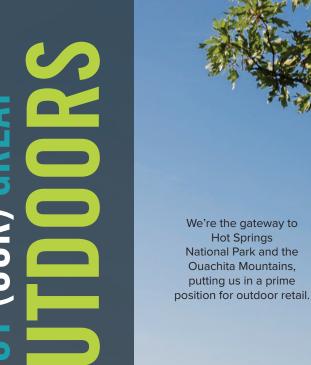


Total of Hiking and **Biking Trails**

26 MILES

of Mountain Bike Trails Voted the Best Trails in **Arkansas Two Years** in a Row

3 EPIC TRAILS Certified by IMBA







TRAVEL AND TOURISM

As one of Arkansas' top travel destinations, Hot Springs saw \$9.3 million visits and over \$1 billion spent by visitors in 2022





HISTORIC DOWNTOWN

Since 2014, 232 new businesses have opened and over \$165 million has been invested in the Historic Downtown District.







ACCOMMODATIONS

Home to the largest convention center in Arkansas, Hot Springs National Park has over 4,000 hotel rooms available.





ECONOMIC DEVELOPMENT

Since 2014, manufacturers have added over 1,500 jobs and made over \$300 million in capital investment.





OUTDOOR RECREATION

Just minutes from downtown, you'll find over 250 miles of biking and hiking trails in Hot Springs National Park, Northwoods Urban Wilderness Park and Ouachita National Forest.





HOT SPRINGS VILLAGE

The largest gated community in the United States by acreage, "The Village" offers its 14,024 residents world-class golf courses in addition to easy access to

Hot Springs' amenities.

